**OUR GOALS**

**TO FOSTER CREATIVITY AND ELEVATE DESIGN WHILE EDUCATING AND SERVING OUR COMMUNITY.**

**VISION**

**AIA Richmond aims to serve our members by:**

- striving to share creative and locally focused architectural resources,
- supporting architectural practice and community engagement, and
- enhancing the value of architecture throughout the greater Richmond area.

**MISSION**

- Education
  - Connect with youth to share about the architecture profession
  - Evaluate the possibility of connecting with Architecture Schools to bring more emerging professionals to the Richmond area
  - Explore partnership across committees to revamp Continuing Education opportunities
  - Build Partnerships with other organizations that provide Continuing Education
  - Explore opportunities to support trades and industry education

- Member Services
  - Serve as a resource for members during a recession
  - Increase AIA Richmond’s value to membership
  - Create a program to award scholarships to become a member
  - Seek member feedback through survey

- Communications
  - Improve AIA Richmond’s social media presence
  - Update AIA Richmond’s website

- Engagement
  - Build partnerships with other organizations
  - Increase architecture firm participation
  - Engage Emerging Professionals
  - Increase awareness of AIA Richmond to non-AIA members and general public

- Administration
  - Update Bylaws every five (5) years
  - Update Rules of the Board on Odd years
  - Update Policy Manual on Even years

**OUR COMMITTEES**

Executive Committee
K12 Outreach
Richmond Women in Design
Young Architects Forum
Honors & Awards

Allied Membership
Public Relations
Professional Development
Community & Government Affairs

*See the full Strategic Plan for details*