



AIA Richmond

STRATEGIC PLAN EXECUTIVE SUMMARY

WHAT OUR MEMBERS SAID...

(FALL 2019 MEMBER SURVEY)

“As an Allied Member I appreciate time for conversations so that I can learn about what architects do and what they need”

“Front Porch should talk about sustainability and climate change, architecture in Richmond, development trends, luxury multi-family vs affordable housing.”

“As an ARE candidates would be interested in study groups, trivia nights, and open forums to help me study.”

“I find more value in L&Ls with a combination of credits, i.e. HSWs, GBCIs, LUs, etc.

Also a diversity of education opportunities would be ideal, Hard Hat Tours, interdisciplinary events, and Lunch and Learns, etc. about BIM, Best Practices for HR, Operations, Practice and day to day issues.”

OUR GOALS

To foster creativity and elevate design while educating and serving our community.

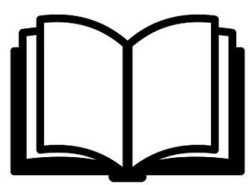
VISION

AIA Richmond aims to serve our members by:

MISSION

- striving to share creative and locally focused architectural resources,
- supporting architectural practice and community engagement, and
- enhancing the value of architecture throughout the greater Richmond area.

Education



- Connect with youth to share about the architecture profession
- Evaluate the possibility of connecting with Architecture Schools to bring more emerging professionals to the Richmond area
- Explore partnership across committees to revamp Continuing Education opportunities
- Build Partnerships with other organizations that provide Continuing Education
- Explore opportunities to support trades and industry education

Member Services



- Serve as a resource for members during a recession
- Increase AIA Richmond’s value to membership
- Create a program to award scholarships to become a member
- Seek member feedback through survey

Communications



- Improve AIA Richmond’s social media presence
- Update AIA Richmond’s website

Engagement



- Build partnerships with other organizations
- Increase architecture firm participation
- Engage Emerging Professionals
- Increase awareness of AIA Richmond to non-AIA members and general public

Administration



- Update Bylaws every five (5) years
- Update Rules of the Board on Odd years
- Update Policy Manual on Even years

OUR COMMITTEES

Executive Committee
K12 Outreach
Richmond Women in Design
Young Architects Forum
Honors & Awards

Allied Membership
Public Relations
Professional Development
Community & Government Affairs

*See the full Strategic Plan for details